



Corporate Career Coaching

Leadership Development | Executive Talent Grooming
Team Performance Enhancement

Who

C-Synergy is a career coaching service that provides corporate talent and leadership development. CEO, Mark Langford, brings **over 25 years of corporate senior management experience** that spans an array of industries. Mark's mission is to create more efficiency and productivity in companies using a proven, successful methodology. He is committed to unlocking and developing individual talents and abilities that lead to personal and professional growth as well as tangible benefits to their supporting organization.

What

Mark develops corporate professionals to be more effective in their business roles resulting in greater productivity, efficiency and bottom line organizational return on investment. Using **expert coaching and best-in-class development tools**, Mark helps businesses:

- Develop leadership & talent
- Improve team and individual performance & productivity
- Discover solutions to ongoing conflicts
- Transition smoothly through organizational change
- Optimize the diverse set of skills and abilities of its talent pool

How

Mark provides leading edge coaching techniques combined with assessment and development tools to advance the performance of executives, executives in training, teams and even under-performers. In conjunction with highly interactive and personalized coaching, he employs a **best-in-class tool kit** that includes:

- The C-Synergy System
- Harrison Assessment Testing
- MBTI and DISC testing
- 360° Interviews and Assessments
- Gallup Strengths Finder 2.0
- Individual Leadership and Performance Awareness Assessment

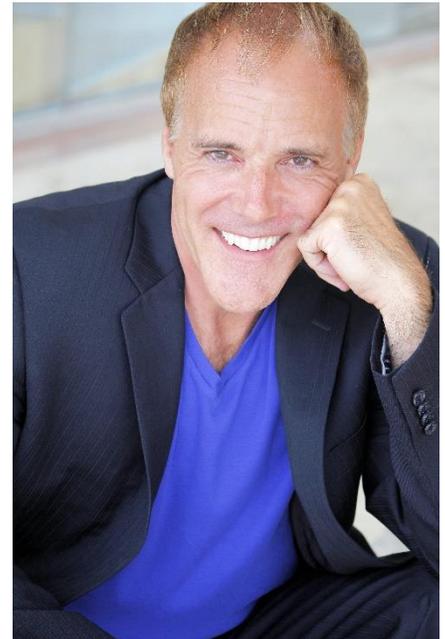
Why

Mark provides corporate coaching to forward thinking companies who believe that talent development is a driving factor behind organizational success. He has **helped hundreds** to grow and expand their professional prowess and to improve:

- Leadership Skills
- Efficiency & Performance
- Time Management
- Decision Making Ability
- Emotional Intelligence
- Team Productivity
- Conflict Resolution Skills

Where

All coaching is done either onsite, via phone, Skype or Facetime. Sessions can be recorded for future reference.



Mark Langford, CEO

Mark is a “*Harvard MBA-turned-Corporate-Shaman*” who worked in the corporate world for over 25-years for world-renowned companies like Procter & Gamble, Macy’s, and Technicolor. Mark also did stints on Wall Street and for the US Court System in Washington D.C., helped build several start-ups and is a bestselling author. He connects on a deep authentic level and makes a meaningful impact on performance and productivity for his international clientele by tapping a unique combination of business acumen, listening skills, and intuition. Mark’s success is reflected in his “Top 10” Career Coach ranking by both Thumbtack.com and Noomii.com and has thousands of social media followers. Mark has helped hundreds to develop and enhance their leadership, communication, decision making, delegation, and time management skills.



"I thoroughly enjoy working with Mark. He is professional and very knowledgeable and listens carefully to what I say. His approach is methodical, yet tailored to my specific needs. Mark is definitely worth the investment of time and money."

- Daniel Lauten, President, Napa Valley Winery

PROCESS

C-Synergy offers structured, success-oriented talent development coaching. The return on investment is measurable through clearly defined deliverables that are collectively agreed upon by the coach, client and relevant stakeholders.

The process starts with a comprehensive analysis of the client's current professional performance. After this information is gathered and evaluated, a specific set of objectives and a personal action plan is created and supported through regular 1:1 coaching sessions and post session support. Key stakeholders who will support the client are identified and actively involved in the coaching participant's development as well. This creates an accountable and dedicated community around the participant that helps to ensure the success of reaching the documented objectives.

To achieve maximum impact and value from this well-honed program, objectives are linked to senior management support and the company's overall organizational needs. The most successful coaching engagements work in partnership with the organization, its stakeholders, and the coaching participant. C-Synergy bases its success and reputation on attaining measurable results for both the client as well as the sponsoring organization.

PROGRAMS

Level	Solutions
Executive Development	<ul style="list-style-type: none">• Optimize Emotional Intelligence• Grow key leadership skills• Enhance performance• Cultivate dynamic communication• Develop influence & inspiration techniques• Improve time management• Foster effective delegation
Leadership Grooming	<ul style="list-style-type: none">• Implement SMART goal setting• Enhance interpersonal skills• Create personal action plans• Build influence & persuasion skills
Team Enhancement	<ul style="list-style-type: none">• Align purpose, goals, roles & operating protocols• Engender trust, engagement & commitment• Create transparent communications• Improve conflict resolution• Create greater accountability• Enhance performance & productivity
Performance Coaching	<ul style="list-style-type: none">• Generate greater engagement & motivation• Match strengths to opportunities• Develop internal motivation

SELECT CLIENTELE



For more information, please schedule a complimentary strategy session:

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