



# Leading Edge Executive Coaching

Leadership Development | Talent Grooming  
Performance Enhancement

## Expert Coaching / Proven Methodology

C-Synergy offers talent and leadership development for junior through senior level management. CEO, Mark Langford, brings over 25-years of international senior management experience that spans media & entertainment, consulting, finance, and software development industries. His mission is to help groom and develop leadership talent and is committed to unlocking and cultivating individual talents and abilities that lead to personal and professional growth as well as measurable return on investment for the supporting organization.

## Highly Interactive Experience

C-Synergy develops corporate professionals to be more effective in their business roles resulting in greater productivity, efficiency and bottom line organizational ROI. Using highly interactive and personalized coaching we help business professionals:

- ✓ Develop EQ decision making
- ✓ Improve communication and presentation skills
- ✓ Enhance relationship building skills & client interactions
- ✓ Prepare for promotion and advancement
- ✓ Optimize time management

## Best-in-Class Development Tools

C-Synergy provides leading edge coaching techniques combined with assessment and development tools to advance the performance of executives, executives in training, teams, and even under-performers. We utilize best-in-class development tools that include:

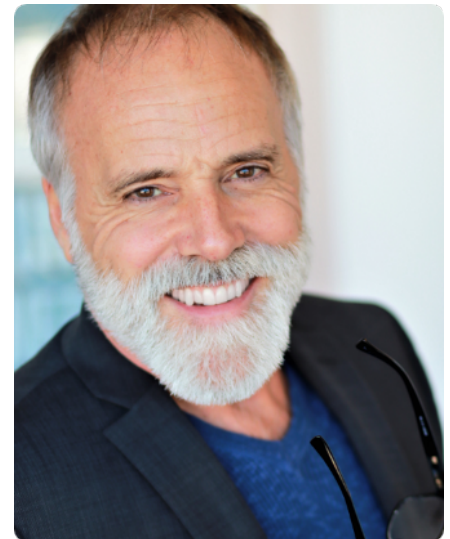
- The C-Synergy System
- Harrison Assessment testing
- MBTI and DISC testing
- 360° interviews and assessments
- Gallup Strengths Finder 2.0
- Individual Leadership and Performance Awareness Assessment

## Grow & Expand Professional Prowess

C-Synergy delivers results to forward-thinking companies who believe that talent development is a driving factor behind organizational success. We have helped hundreds to grow and expand their professional prowess and to improve:

- ⇒ Leadership Skills
- ⇒ Efficiency & Performance
- ⇒ Time Management & Planning
- ⇒ Decision Making Ability
- ⇒ Emotional Intelligence
- ⇒ Communication Clarity & Impact
- ⇒ Conflict Resolution Skills

Coaching can be done either in person, via phone, or online video with post session email/phone/text access to coach(es). Sessions may also be recorded for future use and reference.



## Mark Langford, CEO

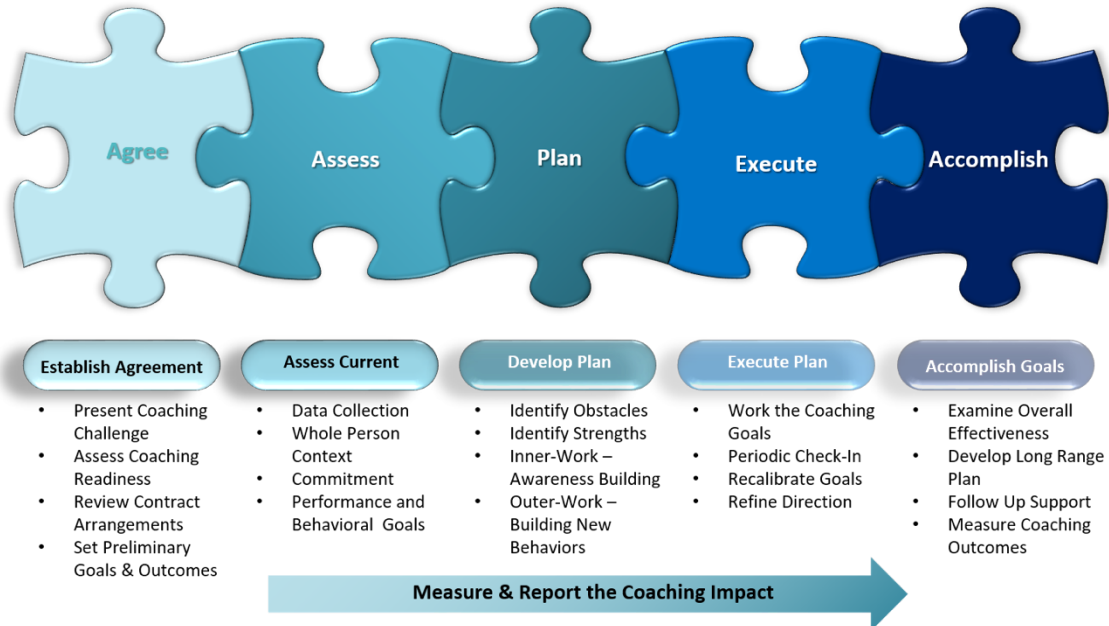
Mark Langford is a Harvard MBA-turned-Corporate-Shaman who worked for over 25-years in corporate domestically & abroad for world-renowned companies like Procter & Gamble, Macy's, and Technicolor. Mark also did stints on Wall Street and for the US Court System in Washington D.C., helped build several start-ups and is a bestselling author. He connects on a deep level and makes a meaningful impact on performance and productivity for clients by tapping a unique combination of business acumen, authentic listening, and exceptional insights. Mark's success is reflected in his "Top 10" Executive Coach ranking by Yelp, Thumbtack.com, & Noomii.com, a prolific coaching practice and thousands of social media followers. As a professional coach, Mark has helped hundreds to develop and enhance their leadership, communication, decision making, delegation, and time management skills



“I thoroughly enjoy working with Mark. He is professional, very knowledgeable, and listens carefully to what I say. His approach is methodical yet tailored to my specific needs. Mark is definitely worth the investment of time and money.”

- Daniel Lauten, President of a Napa Valley Winery

## METHODOLOGY



## PROGRAMS

<b>Executive Development</b>	<ul style="list-style-type: none"> <li>Optimize emotional intelligence (EQ)</li> <li>Grow key leadership skills</li> <li>Cultivate dynamic communication</li> <li>Improve time management</li> <li>Foster effective delegation</li> <li>Develop presentation &amp; speaking skills</li> </ul>
<b>Leadership Grooming</b>	<ul style="list-style-type: none"> <li>Implement SMART goal setting</li> <li>Enhance interpersonal skills</li> <li>Create custom action plans</li> <li>Develop team motivational techniques</li> <li>Build influence &amp; persuasion skills</li> </ul>
<b>Team Enhancement</b>	<ul style="list-style-type: none"> <li>Engender trust, engagement &amp; commitment</li> <li>Create transparent communications</li> <li>Improve conflict resolution</li> <li>Create greater accountability</li> <li>Enhance performance &amp; productivity</li> </ul>
<b>Performance Coaching</b>	<ul style="list-style-type: none"> <li>Improve customer engagement skills</li> <li>Match strengths to opportunities</li> <li>Develop sustainable motivation</li> </ul>

## SELECT CLIENTELE



## CONTACT

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